

February 5, 2008

At Johnson & Johnson Inc, the safety of Canadian children is our utmost priority. For more than 100 years, the Johnson & Johnson Consumer Companies have been known as a trusted health care partner, and we value highly the trust that parents place in us.

Johnson & Johnson Inc. fully complies with Health Canada regulations on ingredients in all of our products sold in Canada. Our product formulations meet or exceed any requirements that Health Canada have imposed on ingredients

Phthalates are a large family of compounds used in a wide variety of everyday products. Johnson & Johnson Consumer Companies uses only one of the many phthalates—diethylphthalate (DEP) —in some of its personal care products as a component of fragrance preparations. Both the Cosmetic Ingredient Review (CIR) Expert Panel, an independent, nonprofit panel of scientists and physicians who assess the safety of personal care product ingredients in the U.S., and the Scientific Committee on Consumer Products (SCCP), the body that advises the European Union Commission on safety matters related to cosmetics, have determined DEP to be safe as used. DEP has been extensively researched and is not linked to reproductive toxicity or endocrine disruption.

If you have questions, please contact Johnson & Johnson Inc. at 1-866-565-2229 or the Canadian Cosmetics, Toiletry and Fragrance Association; Karen Brown at 905-890-5161 ext 249.